



Every design tells a story — a narrative of craftsmanship, innovation, and passion. With a commitment to pushing the boundaries of conventional design, we strive to create lighting solutions that not only illuminate spaces but also inspire emotions and spark imagination.

We create products that transcend the ordinary and redefine the extraordinary. With an obsession for detail and a continuous pursuit of improvement, every Juniper piece is an embodiment of our commitment to bringing meaning, beauty, and progress to our community of designers and users.



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WHO WE ARE

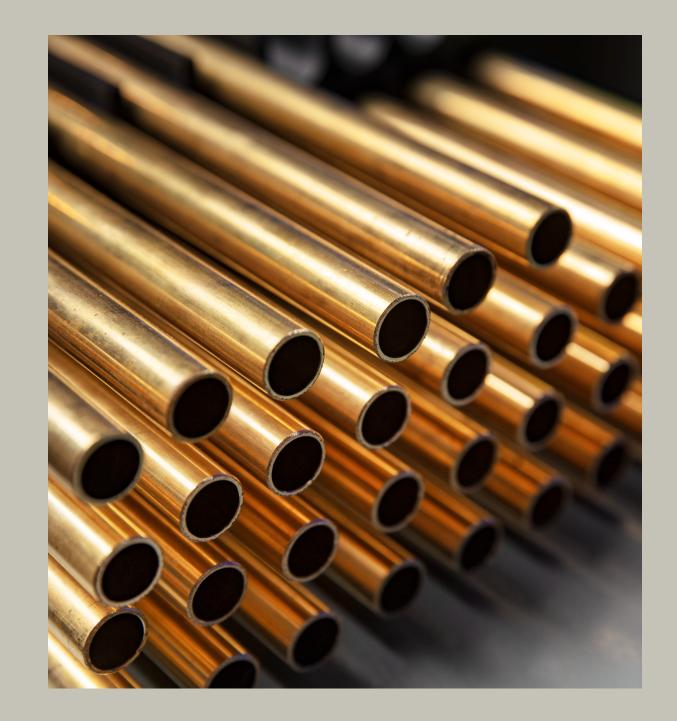


Schedule a tour of our factory to see where it all happens.

DESIGNERS OF THE INVISIBLE HARMONY

Designers of the Invisible Harmony

Our roots are undeniably in light, but we play with light through a dimension that doesn't just function, but also signals something, generates curiosity, and draws emotion. Here light is not the focus, but the energy source of allure and discovery.

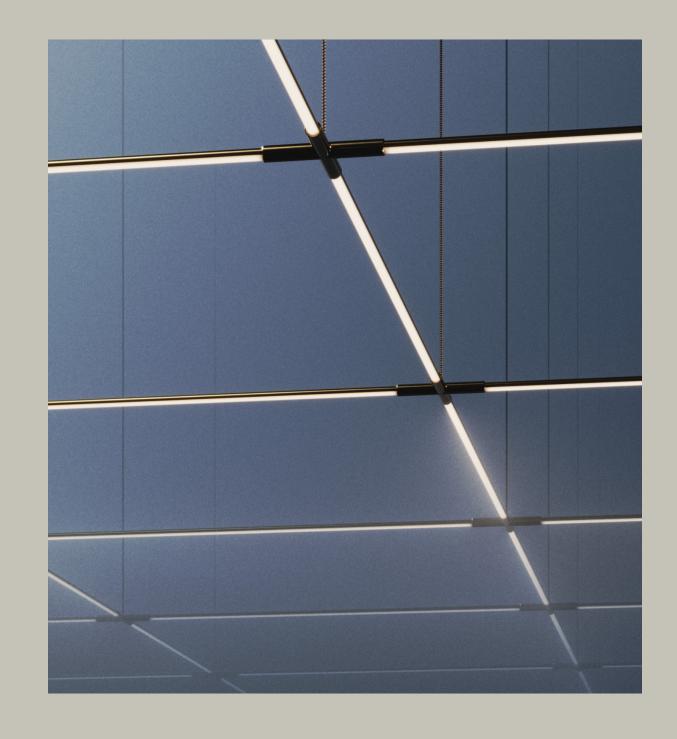


12 THE GRID

The Grid

The Grid forms the foundation of our business.

It connects all of our products and services with a singular philosophy defined by simplicity, modularity, technology and connectivity.



MULTIVERSE SYSTEM

Multiverse

Multiverse is a complete rethink of the ubiquitous track lighting system from a convenience option to a way of connecting spaces with the human experience via the senses. Its inconspicuous and unified design fades into the periphery. Its simple grid logic provides radical design optionality. And its powerful technology drives new levels of performance in the smallest possible footprint.

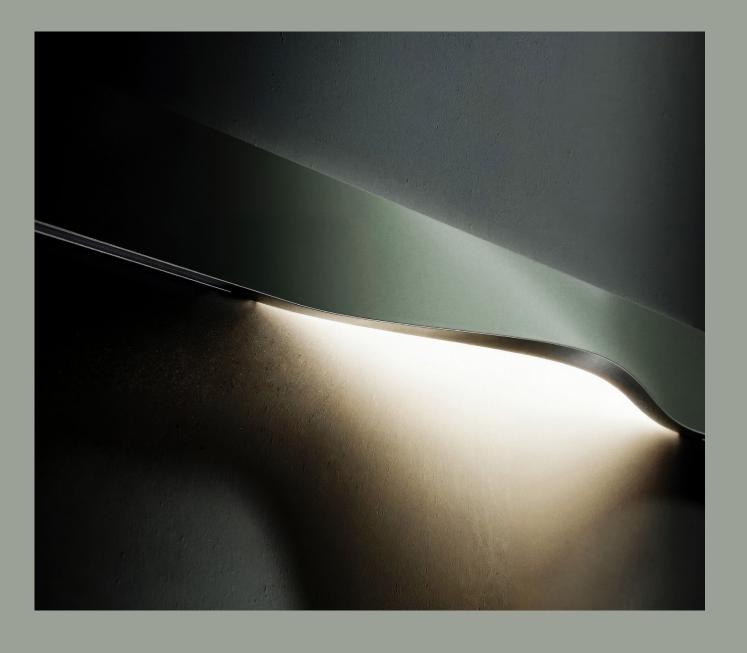




Endlessly modular

18 EMOTIVE TECHNOLOGY 19

Emotive technology



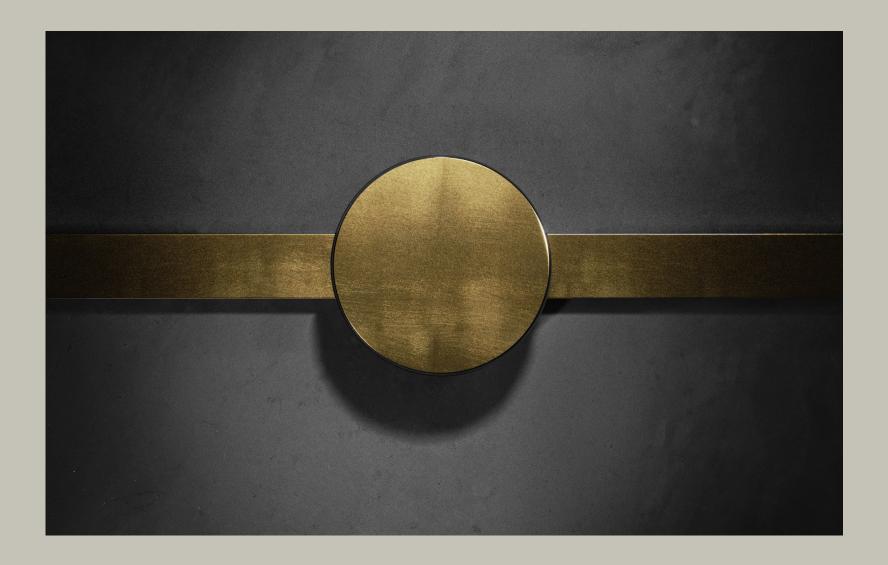


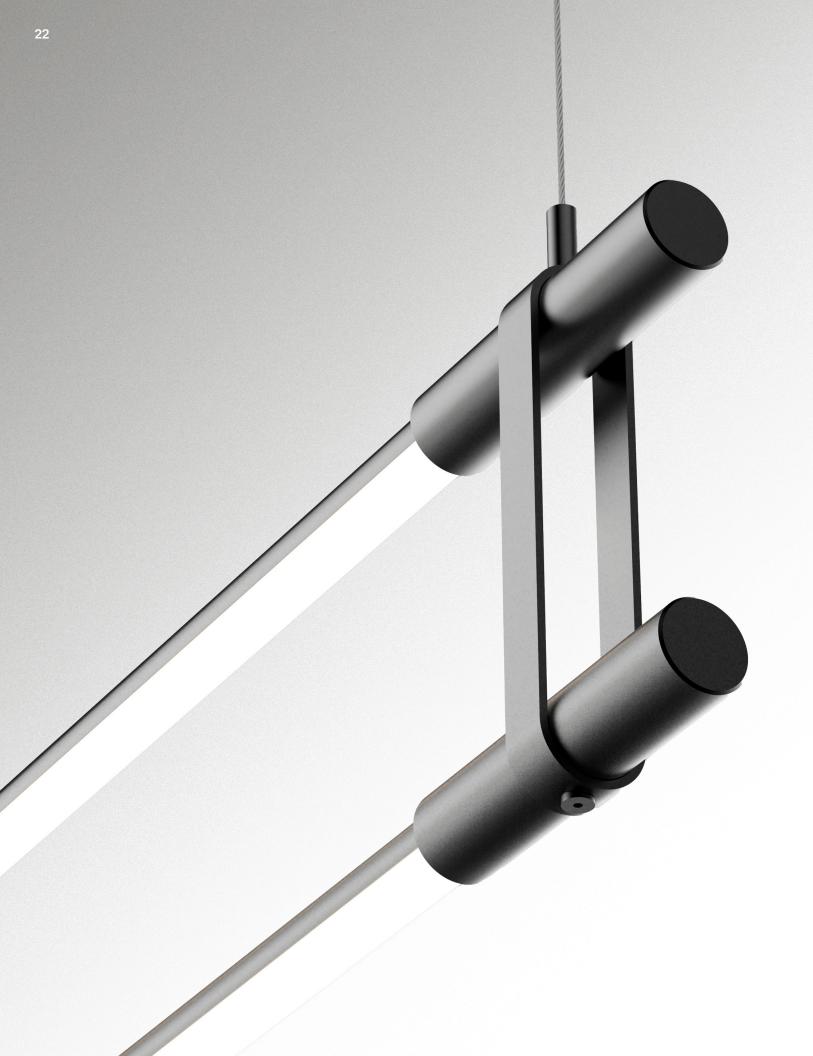
Behind every Juniper experience is a sophisticated system of proprietary technology that propels our products to an unequivocal level of technical and optical performance.

20 CONCEALED POWER 2

Concealed power

We redefine power distribution with elegance. Embodying the confidence of our hero, the grid, we go beyond mere functionality, instilling every aspect of power management with sophistication and grace.





Thin

If Multiverse is the Hero, THIN is the icon. Developed in 2013, the THIN system still remains one of the finest examples of modern architectural lighting. Its innovative magnetic connectors and its pioneering approach to modular linear systems has now become an industry requirement. Yet, the ever-evolving THIN system still stands as the finest example of material and technological acheivement in the industry.

Designed with Peter Bristol

24 THIN SYSTEM 25





HBF × Juniper



Collaboration meets materiality with the Firma Table, showcased at ICFF by Juniper in collaboration with HBF. Designed by Travis Clifton and lighting by Peter Bristol, this innovative table draws inspiration from the Latin term "terra firma," signifying "solid ground."







30 GROUND CONTROL 3

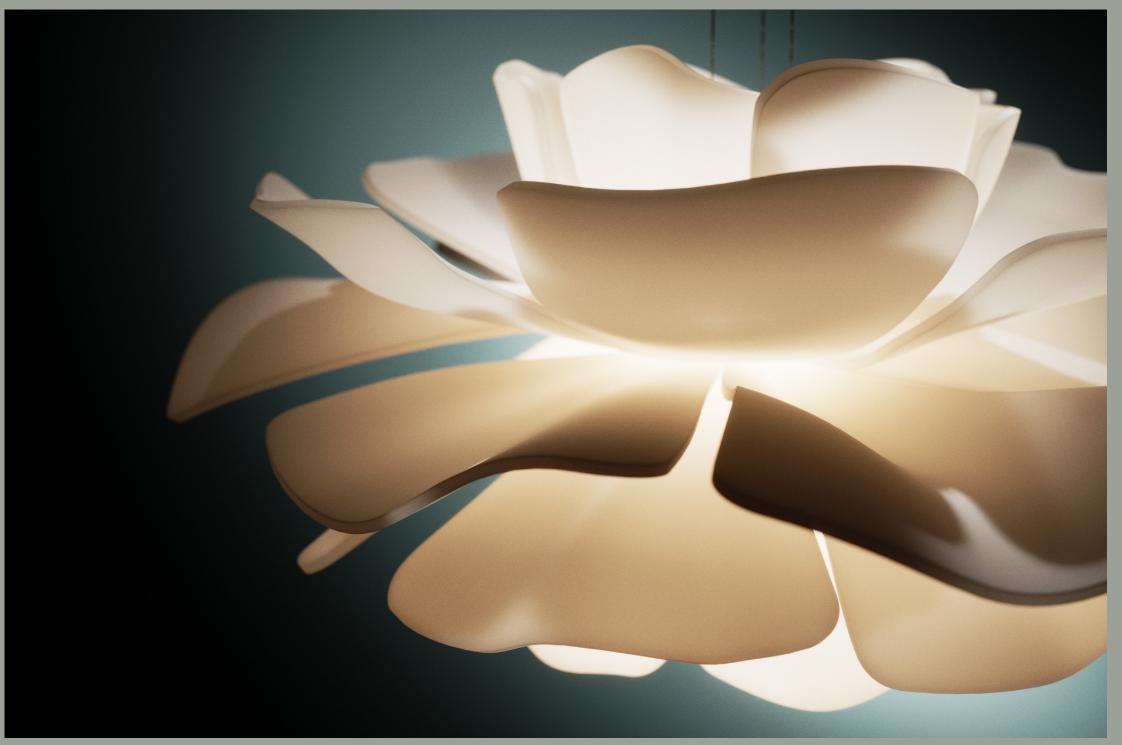


control



Metropolis

34 LOVE ME NOT 35



Love Me Not

Designed by Pascale Girardin

JUNIPER®

JUNIPER IS NOT THE HERO. JUNIPER IS THE FOUNDATION. THE SENSORY NETWORK ON THE PERIPHERAL OF SPACE. JUNIPER IS NOT IN THE FOREGROUND, BUT IN THE BACKGROUND. ALWAYS THERE BUT RARELY NOTICED. STEALTH IN POWER. IMPERCEIVABLE IN PRESENCE. EFFORTLESS IN ELEVATION. YOU DON'T NOTICE IT AS MUCH AS YOU FEEL IT, AND YOU DON'T REALLY KNOW IT UNTIL IT IS NO LONGER THERE.

WE ARE DESIGNERS OF THE INVISIBLE HARMONY.

